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Head of the Hincks Centre for Entrepreneurship Excellence at the School of Business, my work centres on supporting entrepreneurship in all its forms at regional, national and international levels. This involves managing various publicly funded projects and supporting students, educators, and industry partners. I also supervise PhD candidates and Masters students. I have presented my work nationally and internationally at peer reviewed conferences and my research is published in top ranked journals. My PhD and Postdoctoral Fellowship were funded by the *Irish Research Council* and I represent MTU on the government led HEI rural network. I have many years industry experience in project management, financial services and as an entrepreneur in Ireland and Australia.

Third-level Education:

- PhD. University of Limerick. Title: *Estimating the impact of Innovative Human Capital on Firm-level innovation: Empirical evidence and implications for public sector policy.*
- Masters (Economics), University College Cork.
- Bachelor's degree Commerce (Hons), University College Cork.

Research & Supervision:

My research focuses on four related areas: the economics of innovation, entrepreneurship, enterprise competitiveness, and public policy.

Selected Peer Reviewed Publications: (full list on Google Scholar)

Nguyen, N.P. and McGuirk, H. (2022). Evaluating the effect of multifactors on employee's innovative behavior in SMEs: mediating effects of thriving at work and organizational commitment, *International Journal of Contemporary Hospitality Management*, 34. DOI 10.1108/IJCHM-11-2021-1354 [link](#)

McGuirk, H. ConwayLenihan, A. and Lenihan, N. (2021). Awareness and potential of the silver economy for enterprises: a European regional level study, *Small Enterprise Research*, 29(1)6-19.

Lenihan, H., McGuirk, H. and Murphy, K. (2019). Driving innovation: Public policy and human capital, *Research Policy*. 48(9), 1-19. [link](#)

ConwayLenihan, A. and McGuirk, H. (2019). The economic value of a place-based resource for regional development. *Irish Business Journal*, 12(1), 42-53.

McGuirk, H., Lenihan, H. and Hart, M. (2015). Measuring the impact of innovative human capital on small firms' propensity to , *Research Policy*, 44(4), 965-976. [link](#)

McGuirk, H. and Jordan, D. (2012). Local Labour Market Diversity and Business Innovation: Evidence from Irish Manufacturing Businesses, *European Planning Studies*, 20(12), 1945-1960. [link](#)

ConwayLenihan, A and McGuirk, H. (2022) Small enterprises and the silver economy, *Small Enterprise Research*, Guest Editors for Special Issue. 29(1), 1-5.

Selection of Other Publications

ConwayLenihan, A., McGuirk, H. and McAleer, J. (2019). [European Silver Economy Composite SWOT Analysis](#), SilverSMEs, Cork Institute of Technology, INTERREG funded project.

ConwayLenihan, A., McGuirk, H. and McAleer, J. (2018). [Southern Region \(Ireland\) - Silver Economy SWOT Analysis](#), SilverSMEs, Cork Institute of Technology, INTERREG funded project.

Lenihan, H., McGuirk, H. and Murphy, Kevin, R. (2017). Driving Firm-level Innovation: The role of Policy and Human Resource Practices to enhance the “soft side” of Human Capital, Skillnets SME.

ConwayLenihan, A. and McGuirk, H. (2017). The Economic Impact of the Marine Leisure Industry on Cork Harbour 2017, Cool Route Project, Cork Institute of Technology. INTERREG funded project.

McGuirk, H., Lenihan, H. and Hart, M. (2014). Measuring the Impact of Innovative Human Capital on Small Firms’ Propensity to Innovate a synopsis, *University of Limerick, Kemmy Business School Research Bulletin #29*, January 2015.

Peer reviewed conference proceedings: 2009 to date, my research has been presented at over 40 international conferences.

Best Paper Awards

- Kenny, B., McGuirk, H. and Mukesh, H.V. (2022). New wine in an old bottle: The discordance between new pedagogy and old assessment practices in entrepreneurship education, paper presented at the 2022 International 3e conference, Dijon, France 11-13th May.
- McGuirk, H. and Lenihan, H. (2013). Innovation and Human Capital: The impact of firm and regional factors on Innovative Human Capital, paper presented at the 36th *Institute for Small Business and Entrepreneurship* (ISBE), Annual International Conference. Cardiff, Wales, UK. 12-13th November.

Professional Body Membership

- European Council for Small Business and Entrepreneurship (ECSB)
- Regional Science Association International - British and Irish Section, (RSAIBIS).
- Institute for Small Business and Entrepreneurship (ISBE).
- Irish Academy of Management.

Contributions to the Academy

- Reviewer for several ABS ranked journals and conferences
- External and internal examiner for research theses (PhDs and Masters)
- Member of internal and external interview panels
- Guest Editor for *Small Enterprise Research Journal*
- Member of MTU’s Academic and Research Councils
- Member of MTU’s Age Friendly University Group
- MTU representatives on the Governments HEI rural network.

Online Profiles

[LinkedIn](#), [Google Scholar](#), [Research Gate](#).